

“COMO 1907 ITALIAN SOCCER ESCAPE” GIVEAWAY OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

1. **SPONSOR:** The “COMO 1907 ITALIAN SOCCER ESCAPE” promotion (the "Giveaway") is sponsored by Sent Entertainment Ltd (on behalf of Sent Italia and Como 1907), located at Elsley Court, 20-22 Great Titchfield Street, London, W1W 8BE (the "Sponsor").
2. **ELIGIBILITY:** The Giveaway is open to individuals who are at least 21 years of age as of June 1, 2023. Employees, officers, directors, agents, representatives of the Sponsor, the legal, promotion and advertising agencies of any aforementioned entity, and their immediate family members (defined as spouse, mother, father, sisters, brothers, sons, daughters, uncles, aunts, nephews, nieces, grandparents and in-laws, regardless of where they live) and those living in their household (whether or not related), and each person or entity connected with the production or administration of the Giveaway, and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity are not eligible. This Giveaway is void where prohibited by law.
3. **ENTRY PERIOD:** The Giveaway commences at 12:01 AM (GMT) on May 31, 2023, and ends at 11:59 PM (GMT) no later than August 1, 2023 (the "Giveaway Period"). All entries must be received during the Giveaway Period.
4. **HOW TO ENTER:** Participants may enter the Giveaway by completing one of the designated entry forms, either in person at a live event or through a web form. Entries submitted by any other means will not be accepted.
5. **PRIZES:** The Giveaway consists of six (6) grand prizes, each comprising a trip for four (4) to Lake Como, inclusive of airfare, lodging, a Como preseason or regular season match on a date determined by the team, and other select experiences. The approximate retail value (ARV) of each grand prize is to be determined. Throughout the duration of the Giveaway Period, additional drawings may take place for Como 1907 merchandise such as jerseys, scarves, and apparel. The ARV of these additional prizes is to be determined.
6. **WINNER SELECTION AND NOTIFICATION:** Winners will be selected through a random drawing using a random selection generator from all eligible entries received. The six (6) grand prize winners will be selected at the conclusion of each week during the Giveaway Period. Winners will be notified by the Sponsor via the contact information provided upon entry.
7. **DATA COLLECTION AND USAGE:** By entering the Giveaway, entrants agree to the Sponsor's collection, storage, and usage of their personal information for the purpose of administering the Giveaway and in accordance with Sponsor's privacy

policy. The Sponsor will take all steps reasonably necessary to ensure that entrants' data is treated securely and in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. Participants may opt out of communications at any time, by selecting unsubscribe or STOP on any piece of communication or by emailing privacy@comofootball.com.

8. **DISPUTES:** Except where prohibited, entrants agree that any and all disputes, claims, and causes of action arising out of, or connected with, the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the United Kingdom. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the United Kingdom, without giving effect to any choice of law or conflict of law rules.
9. **GENERAL CONDITIONS:** By entering the Giveaway, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Giveaway. For residents of the United States, by entering the contest you agree to receive informational and marketing communications from Sent Entertainment, Sent Italia, and Como 1907. You may opt out at any time. For residents of Europe, by opting in to receive communication you grant permission to receive informational and marketing communication from Sent Entertainment, Sent Italia, and Como 1907. The communication stated above could be email, text, or phone. All winners grant the Sponsor and its affiliates the right to use their name, likeness, image, voice, and/or appearance as such may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like, taken or made in connection with the prize. Winners agree to be photographed and filmed during their Lake Como experience and agree that the Sponsor has the right to use such materials in any media for any purpose without further consideration or notice to the winner.